

RED ZONE TALENT GROUP

Protecting Your Child's Future — On and Off the Field

WHY PARENTS TRUST RED ZONE

Your child's talent is extraordinary — and the NIL landscape is complex. Red Zone Talent Group is a full-service athlete representation agency built to protect and empower high school athletes, college athletes, and professional athletes. We provide the expert guidance your family needs to navigate NIL opportunities, brand deals, and financial planning with full transparency and integrity.

HOW WE PROTECT YOUR CHILD'S INTERESTS

- Full compliance with NCAA, state, and institutional NIL regulations
- Every deal reviewed for your child's long-term best interest
- Brand partnerships that align with your family's values
- Financial guidance from day one — not as an afterthought
- Career transition planning for life beyond athletics

A FEE STRUCTURE THAT TEACHES FINANCIAL DISCIPLINE

RED ZONE TALENT GROUP RECEIVES NO BENEFIT UNTIL THE ATHLETE DOES.

Internal NIL & Professional Contracts

RZTG receives **6%** of all school/organization/collective NIL-related compensation and professional sports contracts. Of that **6%**, **1%** is automatically invested into a financial vehicle of your child's choice based on professional financial guidance. This investment is locked in for a minimum of 10 years. After the vesting period, the full investment — principal and interest — belongs 100% to your child. Full disclosure: if the contract is terminated early or the client withdraws from the investment, all invested amounts revert to Red Zone Talent Group.

External NIL & Brand Deals

RZTG receives **15%** of all external endorsements, sponsorships, appearances, and branding deals we negotiate. Of that **15%**, **3%** is invested the same way — into your child's chosen financial vehicle for a minimum of 10 years. After vesting, it belongs entirely to your child. The same reversion clause applies if the relationship ends early.

THE RZTG DIFFERENCE

We're not just building your child's brand — we're building generational wealth for your family.

Every decision we make is guided by long-term financial security, not short-term gains.

