

RED ZONE TALENT GROUP

Your Game. Your Name. Your Future.

WHY RED ZONE?

You've put in the work. Now it's time to get paid for it — and protect what you earn. Red Zone Talent Group is built for athletes like you: high school stars entering the NIL era, college athletes maximizing their name, image, and likeness, and professional athletes demanding elite-level management. We don't just negotiate deals — we build your brand, grow your wealth, and secure your future.

WHAT WE DO FOR YOU

- **NIL Deal Sourcing & Negotiation** — We find and close the deals that match your brand
- **Brand Building & Social Media Strategy** — Grow your audience, grow your value
- **Contract Review & Compliance** — Stay eligible, stay protected
- **Financial Guidance & Wealth Building** — Your money works for you, not against you
- **Career Transition Planning** — Life after sports, planned from day one

HOW WE GET PAID — AND HOW WE PAY YOU BACK

RED ZONE TALENT GROUP RECEIVES NOT BENEFIT UNTIL THE ATHLETE DOES.

Internal NIL & Pro Contracts

We receive **6%** of your school/organization/collective NIL compensation and professional contracts. Of that **6%, 1%** goes directly into an investment vehicle of YOUR choice — locked in for 10 years minimum. After the vesting period, every dollar — principal and interest — is 100% yours. No other agency builds your wealth while building your brand.

External NIL & Brand Deals

We receive **15%** of endorsements, sponsorships, appearances, and branding deals we negotiate for you. Of that **15%, 3%** is invested the same way — into YOUR chosen financial vehicle for 10 years. After vesting, it's all yours. If you leave early or cancel, invested amounts revert to RZTG.

YOUR FUTURE STARTS NOW

Most athletes focus on the next game. We focus on the next decade. Join Red Zone Talent Group and turn your talent into a legacy.