

RED ZONE TALENT GROUP

Your Career. Your Brand. Your Legacy.

WHO WE ARE

Red Zone Talent Group is a full-service athlete representation agency dedicated to empowering high school athletes, college athletes, and current professional athletes. We go beyond traditional representation — combining NIL strategy, brand development, contract negotiation, and long-term financial planning to build careers that last well beyond the game.

WHO WE SERVE

Our primary focus is high school and college athletes navigating the evolving NIL landscape. We also represent current professional athletes seeking elite-level management, branding, and financial strategy.

OUR FEE STRUCTURE — BUILT TO BUILD YOUR FUTURE

Internal NIL & Professional Contracts

RZTG receives **6%** of all school/organization/collective (internal) NIL-related compensation and professional sports contracts (if applicable under league rules). Of that 6%, **1%** is automatically invested into a financial vehicle of the client's choice based on financial guidance. This 1% is invested for a minimum of 10 years. After the 10-year vesting period, the full investment — principal and interest — belongs entirely to the athlete. If the client cancels, withdraws from the investment, or the contract with RZTG is terminated, all invested amounts revert to Red Zone Talent Group.

External NIL & Brand Deals

RZTG receives **15%** of all external NIL-related compensation, endorsements, sponsorships, appearances, and branding deals negotiated or facilitated by the Agency. Of that 15%, **3%** is automatically invested into a financial vehicle of the client's choice based on financial guidance. This 3% is invested for a minimum of 10 years. After the 10-year vesting period, the full investment — principal and interest — belongs entirely to the athlete. If the client cancels, withdraws from the investment, or the contract with RZTG is terminated, all invested amounts revert to Red Zone Talent Group.

OUR SERVICES

- NIL Strategy & Monetization
- Brand Development & Social Media Growth
- Contract Negotiation & Compliance
- Financial Planning & Wealth Building
- Career Transition & Post-Athletic Planning

info@redzonetalentgroup.com | www.redzonetalentgroup.com

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