

RED ZONE TALENT GROUP

Partnering with Coaches to Build Champions — On and Off the Field

WHY COACHES PARTNER WITH RED ZONE

You shape athletes into competitors, leaders, and young adults. Red Zone Talent Group shares that mission. We're a full-service athlete representation agency that works with high school athletes, college athletes, and current professionals — providing NIL strategy, brand development, and financial planning that reinforces the discipline and values you teach every day.

HOW WE SUPPORT YOUR PLAYERS

- **NIL Compliance & Education** — We keep your athletes eligible and informed about evolving NIL rules.
- **Brand Development** — Professional guidance that builds character, not distractions.
- **Financial Literacy & Planning** — Teaching athletes to manage money before they earn it.
- **Career Transition Support** — Preparing student-athletes for life after competition.
- **Family Communication** — We keep parents informed and aligned with your program's values.

A FEE STRUCTURE THAT TEACHES FINANCIAL DISCIPLINE

RED ZONE TALENT GROUP RECEIVES NOT BENEFIT UNTIL THE ATHLETE DOES.

Internal NIL & Pro Contracts

RZTG receives **6%** of school/organization/collective NIL compensation and professional contracts. Of that **6%, 1%** is auto-invested into the athlete's chosen financial vehicle for a minimum of 10 years. After vesting, the full investment — principal and interest — belongs to the athlete. Financial discipline that mirrors what you teach on the field.

External NIL & Brand Deals

RZTG receives **15%** of endorsements, sponsorships, appearances, and branding deals. Of that **15%, 3%** is invested the same way — 10-year vesting, 100% to the athlete afterward. If the relationship ends early, invested amounts revert to RZTG.

THE COACH-AGENCY PARTNERSHIP

We don't recruit behind your back. We don't undermine your program. We work alongside you — ensuring your athletes are protected, compliant, and building toward a future that honors the foundation you've built. Refer with confidence.